

# NEW JERSEY Business Action Center



## Office of International Business Development & Protocol

### Projected Return on Investment (ROI) as a Result of Trade Events participation

#### **Trade Mission**

Name \_\_\_\_\_

Date \_\_\_\_\_

Destination \_\_\_\_\_

Cost of Mission US\$ \_\_\_\_\_

#### ***Projected (ROI)***

- Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_

#### **Trade Show**

Name \_\_\_\_\_

Date \_\_\_\_\_

Destination \_\_\_\_\_

Booth/Registration Cost US\$ \_\_\_\_\_

Have you attended before? \_\_\_\_yes \_\_\_\_no

#### ***Projected (ROI)***

- Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_

#### **U.S. Department of Commerce Subscription Services**

(International Partner Search (IPS), Gold Key matchmaking, etc.)

Name \_\_\_\_\_

Date \_\_\_\_\_

Have you used Commercial Services in the past? \_\_\_\_yes \_\_\_\_no

Destination \_\_\_\_\_

Cost of Service US\$ \_\_\_\_\_

#### ***Projected (ROI)***

- Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_

#### **Translation Services\***

What is to be translated (website, collateral materials etc.) \_\_\_\_\_

Name of Company Used \_\_\_\_\_

When Is Work to be Completed \_\_\_\_\_

Cost of Translation(s) US\$ \_\_\_\_\_

#### ***Projected (ROI)***

Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_

**\*Note:** Translation Services does not include the hiring of an individual as an interpreter for an event

**Company Name** \_\_\_\_\_

**Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Name in Print** \_\_\_\_\_